



digital designer seeking

design and development roles in on-going freelance capacity.
Remote work with the flexibility for on-site meetings.

summary

Results-oriented designer accustomed to surpassing expectations in deadline-driven environments. Adaptable to ever-changing schedules, able to juggle multiple projects, and manage subjective points of view. Easy to work with, committed, reliable. Thinks creatively to solve problems.

skills

HTML, CSS, responsive design, ecommerce design, logo and app icon design, promotional design

tools

MJML, Bootstrap, Photoshop, Illustrator, In-Design, Exact Target, MailChimp, Act-On, Klaviyo, Litmus, Email on Acid

education

Brown Institute, Mendota Heights, MN

1999-2001

Associate of Applied Science Degree in

Visual Communications

"Excellence in Web Design" award winner

Graduated with distinction

professional roles

Freelance Designer | 2014-Present

Email design and development, website design and maintenance, app design, logo and app icon design, print, social media support

Clients: Simplified IT Products/Picture Keeper, TightKnit, Archiver's, LesSchwab, Advanced Auto Parts

Through Creative Circle staffing agency:

Miracle-Ear, Capella University, Carlson School of Executive Education, Center for Diagnostic Imaging

Archiver's, Minnetonka, MN | 2004-2014

Interactive Designer

Designed emails that drove traffic to stores and online store. Products featured in these emails were consistently at the top of daily selling reports. Email campaigns targeted 730,000+ customers.

Worked with Marketing Manager and Director of Advertising to ensure emails portrayed desired tone, messaging, and maintained the overall Archiver's brand. Responded quickly to last minute changes and edits when needed. Designed and updated four company websites, and an annual event website. Collaborated with internal and outside IT professionals on various projects. Created graphics for social media, blog, online banner advertisements, and more.

Pixius Communications, LLC, Burnsville, MN | 2001-2004

Creative Services Designer

Designed all company materials such as corporate website, identities, promotional materials, advertisements, and presentations. Worked closely with clients to establish proposals, website designs, logos, promotional materials and presentations.

Portfolio: www.bawarren.com | amanda@bawarren.com

references available on request